

GENERAL REPORTING ACCESS RULES

These General Reporting Access Rules aims at providing an overview of the rules applicable to the content filmed by Accredited Non-Rights Holders ("Rehearsal Content") and to the use of audio-visual images and audio sounds of the 2019 Eurovision Song Contest ("ESC Materials") by Non-Rights Holders.

- Always insert **COURTESY OF KAN & EBU** on screen for the entire duration of using the material;
- EBU/KAN reserve the right to request removal of Rehearsal Content if deemed discriminatory or harmful;
- Non-Rights Holders remain responsible for clearance of music rights with national music collection societies when using Rehearsal Content and ESC Materials;
- The use of **wireless equipment is strictly prohibited** within the ESC premises;
- Full Reporting Access Rules available on <https://eurovision.tv/press>. Please refer to the Full Rules which solely govern the use of ESC Materials and Rehearsal Content by Non- Rights Holders. In case of contradiction between these General Reporting Rules and the Full Reporting Access Rules, the Full Rules shall prevail. Capitalized terms hereunder have the meaning ascribed to them in the Full Rules.

FIRST DELEGATION REHEARSALS - 4-7, 10 MAY 2019



No filming allowed. Usage fully restricted. Embedding non-live ESC clips from the ESC YouTube channel allowed. See below

SECOND DELEGATION REHEARSALS - 9-12 MAY 2019

Filming allowed. Usage of Rehearsal Content restricted as follows:

| Accredited Non-Rights Holders | For EVN Members | For non-EVN Members |
|-------------------------------|---|---|
| Length restriction | Max. 3 minutes per rehearsal day | Max.2 minutes per rehearsal day |
| Platforms allowed | <ul style="list-style-type: none"> — Television — Social Media Platforms — (Fully Owned) Websites* | <ul style="list-style-type: none"> — Television — Social Media Platforms — (Fully Owned) Websites* |
| Usage allowed until | 20 May 2019 | 19 May 2019 |

Restrictions for all media

- No performance rehearsal in its entirety.
- No rehearsal days in full.
- No live streaming/wireless equipment.
- Non-transferable (save for international News Agencies, subject to EBU approval)

* i.e. operated under the editorial control of the Accredited Non-Right-Holder

ORANGE CARPET & OPENING CEREMONY - 12 MAY 2019

Filming allowed and use of Opening Ceremony Material possible as follows:

| Accredited Non-Rights Holders & Non-Rights Holders | For EVN Members | For non-EVN Members |
|--|--|--|
| Length restriction | No restrictions | No restrictions |
| Platforms allowed | All platforms (Broadcast and On-Demand) | All platforms (Broadcast and On-Demand) |
| Usage allowed until | Unlimited | Unlimited |

Restrictions for all media

- Live streaming only permitted on proprietary channels or Fully Owned Websites*.
- No live streaming on Social Media Platforms or YouTube
- Non-transferable (save for international News Agencies, subject to EBU approval re. Rehearsal Content)

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PRESS CONFERENCES - 4-18 MAY 2019

Filming allowed and use of Press Conference Material possible as follows:

| Accredited Non-Rights Holders & Non-Rights Holders | For EVN Members | For non-EVN Members | Restrictions for all media |
|--|---|---|---|
| Length restriction | No restrictions | No restrictions | <ul style="list-style-type: none"> — Live streaming only permitted on proprietary channels or Fully Owned Websites*. — No live streaming on Social Media Platforms or YouTube — Non-transferable (save for international News Agencies, subject to EBU approval re. Rehearsal Content) |
| Platforms allowed | All platforms (Broadcast and On-Demand) | All platforms (Broadcast and On-Demand) | |
| Usage allowed until | Unlimited | Unlimited | |

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FIRST DRESS REHEARSALS - 13/15/17 MAY 2019 (AFTERNOON)

| Accredited Non-Rights Holders | For EVN Members | For non-EVN Members | Restrictions for all media |
|-------------------------------|---|---|--|
| Length restriction | Max. 3 minutes per rehearsal | Max. 2 minutes per rehearsal | <ul style="list-style-type: none"> — No performance rehearsed in full — No rehearsal in its entirety. — No live streaming/wireless equipment. — Non-transferable (save for international News Agencies, subject to EBU approval) |
| Platforms allowed | <ul style="list-style-type: none"> — Television — Social Media Platforms — (Fully Owned) Websites* | <ul style="list-style-type: none"> — Television — Social Media Platforms — (Fully Owned) Websites* | |
| Usage allowed until | 20 May 2019 | 19 May 2019 | |

THIRD DRESS REHEARSALS - 14/16/18 MAY 2019 (AFTERNOON)



No cameras/filming allowed. All use restricted.

(SECOND DRESS REHEARSALS) JURY REHEARSALS 13/15/17 MAY 2019 & LIVE SHOWS - 14/16/18 MAY 2019



No cameras/filming allowed.

Non-Rights Holders

| | For EVN Members | For Non-EVN Members | Restrictions for all media |
|----------------------------|---|--|--|
| Length restriction | Max. 3 minutes per Dress Rehearsal/live Show | Max. 2 minutes per Dress Rehearsal/live Show | <ul style="list-style-type: none"> — Non-transferable — No use on other platforms than the Fully Owned Websites. — No song used in its entirety (and no more than 10 seconds per song) — Embedding of the live streams of the live Shows in any form or way is prohibited. |
| Platforms allowed | <ul style="list-style-type: none"> — Broadcast use strictly in the news context on TV in general current affairs bulletins. — On-Demand Use of the general current affairs bulletins possible only on Fully Owned Websites* | <ul style="list-style-type: none"> — Broadcast use strictly on news bulletins on TV. — On-Demand Use of the News Bulletins possible only on Fully Owned Websites | |
| Usage allowed until | <ul style="list-style-type: none"> — Broadcast allowed within 48 hours of the Semi-Finals and Final respectively. — On-Demand Use of the general current affairs bulletins possible for no more than for one month after the Final. | <ul style="list-style-type: none"> — Broadcast allowed within 24 hours of the Semi-Finals and Final respectively. — On-Demand Use of the News Bulletins possible for no more than for one month after the Final. | |

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CELEBRITY ACTS

DRESS REHEARSALS & LIVE SHOWS

Restrictions to be announced.

CLIPS ON OFFICIAL ESC YOUTUBE CHANNEL

- All Non-Rights Holders may always embed on their Fully Owned Websites non-live ESC clips published on the official ESC YouTube channel on or after 3rd of May 2019 for which the YouTube embedment functionality is activated.
- All other uses are fully restricted. In particular, but not limited to, On-Demand and Broadcast Use, as well as publication, reproduction on non-proprietary platforms, e.g. YouTube or Social Media Platforms are strictly restricted.
- Embedment of live ESC clips, live streams of the live Shows and the history ESC material is strictly prohibited in all cases.

ADDITIONAL CONDITIONS (NON-EXHAUSTIVE)

- Use in editorial context only. No stand-alone use.
- No association of ESC Material and Rehearsal Content with third parties' products or services; No use of EBU/ESC Brand so as to suggest endorsement; No advertising, marketing or promotion of the availability of ESC Material or Rehearsal Content;
- Filming in other areas of the venue than the ones mentioned in these Access Rules is subject to EBU guidelines;
- ESC Materials and Rehearsal Content shall not be exploited, distributed, sold, shared, transferred or otherwise made available or provided to any third party in any case. International News Agencies may make Rehearsal Content (only) available to their regular customers, in accordance with their standard distribution procedures and the present Rules, with the prior written consent of the EBU.

Last update: 30 April 2019